



## Scary Good Systems: Studio Automation That Saves You Time

Hi there,

Are you tired of doing the same administrative tasks over and over? What if we told you your studio could run itself (mostly) behind the scenes? Welcome to Scary Good Systems: automation that saves you hours every week.

Here's how to turn that idea into action:

### **Step 1: Identify your repetitive time issues**

Make a short list of the tasks you do weekly that drain time but don't require much creativity:

- Sending class reminders
- Processing payments or switching clients' plans
- Moving client data between your scheduling tool and email system
- Generating weekly reports
- Onboarding new clients

Once those are on paper, you know exactly what to automate.

### **Step 2: Build or integrate your automation stack**

Here are a few tools & approaches you can use:

**Task:** Client reminders, class notifications

**Tool/Approach:** Use your scheduling software's built-in automation or integrate with Zapier / Make

**Why It Helps:** Automations trigger based on schedule or status changes

**Task:** Payment follow-ups

**Tool/Approach:** Automate “failed payment” workflows (e.g. send reminder, retry, notify)

**Why It Helps:** Reduces manual chasing

**Task:** Data syncs

**Tool/Approach:** Use API or integration tools so your scheduling, CRM, email, and billing systems talk to each other

**Why It Helps:** Prevents double entry and errors

**Task:** Weekly reports

**Tool/Approach:** Automate scheduled dashboards or reports

**Why It Helps:** You see stats without building them manually

Because of technologies like “Automation Studio,” businesses can automate workflows, integrate apps, and let low- or no-code logic handle the busywork. (For example: [Epicor](#)) In marketing systems, “Automation Studio” tools can run queries, schedule sends, import files, and chain tasks automatically. (For example: [Salesforce](#)).

### **Step 3: Start small, test, scale**

1. Choose one automation to build this week (e.g. class reminder emails).
2. Test it thoroughly with a small group or “dummy” clients.
3. Monitor for a week: Did errors occur? Did clients complain?
4. Tweak and then layer in another automation.
5. Document all workflows and train any team members.

### **Your Action Plan (for this week)**

- List 3 tasks you want automated
- Research whether your current tools support automation (or need additions)
- Set aside 1 hour to build one automation
- Monitor result and capture lessons learned

Get these systems in check and your studio will be running like clockwork!

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