

## 5 Signs You're Ready to Add a Teacher Training Program to Your Offerings

Hi {{ contact.FIRSTNAME | default: "there" }},

Instructor training can be a powerful next step for a studio. But knowing when to offer it matters.

Let us explain...

Since 2015, there's been about a 15% increase in new Pilates instructors, yet many studios still report a **shortage of qualified teachers**.

This trend was highlighted in a **Business Wire industry report**, and it matches what we hear from studio owners every week.

You might recognize this already:

- You're booked solid, but hiring feels hard
- You meet instructors who are certified but not fully prepared
- You wish new teachers understood *your* way of teaching from day one

That's where instructor training can make sense... *if* your studio is ready.

Here are **5 clear signs your studio might be ready** to offer instructor training.

### **1. You have consistent demand.**

Classes fill up. Waitlists happen. People ask how they can go deeper.

## 2. You already have strong teachers.

Not perfect — but aligned, reliable, and respected by your students.

## 3. Your method is clear.

You teach Pilates in a specific way. There's a shared language and standard.

## 4. Your systems can handle it.

Scheduling, payments, communication, and support won't fall apart if you add one more program.

## 5. You're ready to lead differently.

Instructor training shifts you from running classes to shaping the future of your studio.

If you're checking off *most* of these, instructor training might not be “too early” after all.

It might actually be the solution to a growing problem in the industry.

And if you're not there yet? That just gives you a clear roadmap for what to strengthen next.

If you want help thinking through whether instructor training fits your studio right now, **reply back and tell us what you're seeing inside your business.** We're happy to help you unpack it.

Cheering you on,

Team PEI



*At PEI, our mission is to increase the number of highly-qualified Pilates instructors across the world by empowering you, the Pilates studio owner, to build and implement a Pilates teacher training program. We provide the curriculum and resources, and you train your own instructors - and keep the profits!*



## **Pilates Education Institute**

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